

## KCBS TV

4200 Radford Avenue, . Studio City CA 91604

KCBS TV

CONTRACT NO. REV.

1021-64163-1

DATE PRINTED

04/18/13

AND

PAGE 1

35698	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	345395	ADVERTISER (OR AGENCY AND ADVERTISER)	<b>Cancellation Notice</b>  <b>Required</b>  Announcement 28 days  prior notice
<b>NAME</b>	BUYING TIME			WENDY GREUEL FOR MAYOR	
<b>AND</b>	650 Massachusetts Ave NW Ste 210			7120 Hayvenhurst Ave Ste 315	
<b>ADDRESS</b>	Washington DC 20001-3796			Van Nuys CA 91406-3813	
	USA			USA	
<b>CONTACT</b>	KATE WELSH			<b>PRODUCT</b> WENDY GREUEL FOR MAYOR (2013)	
<b>LOCAL SALESPERSON</b>	Andrew Del Guercio	<b>AGENCY EST. NO.</b>	2721	<b>PRODUCT CODE</b> 1307	
<b>NATIONAL SALESPERSON</b>					
<b>BROADCAST SCHEDULE STARTING</b> 04/18/13 <b>AND ENDING</b> 04/22/13 <b>NO. WEEKS:</b> 1					

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1 **LUR**	0001..1	2	04:29A	05:00A	30S	04/18/13-04/21/13	CBS2 NEWS 430-5A	2	60.00	120.00
2 **LUR**	M	1	04:29A	05:00A	30S	04/22/13-04/22/13	CBS2 NEWS 430-5A	1	75.00	75.00
3 **LUR**	00022..	4	05:00A	06:00A	30S	04/18/13-04/19/13	CBS2 NEWS 5A	4	150.00	600.00
4 **LUR**	M	2	05:00A	06:00A	30S	04/22/13-04/22/13	CBS2 NEWS 5A	2	175.00	350.00
5 **LUR**	00022..	4	06:00A	07:00A	30S	04/18/13-04/19/13	CBS2 NEWS 6A	4	200.00	800.00
6 **LUR**	M	2	06:00A	07:00A	30S	04/22/13-04/22/13	CBS2 NEWS 6A	2	200.00	400.00
7 **LUR**	00022..	4	07:00A	09:00A	30S	04/18/13-04/19/13	THE EARLY SHOW	4	175.00	700.00
8 **LUR**	M	2	07:00A	09:00A	30S	04/22/13-04/22/13	THE EARLY SHOW	2	175.00	350.00
9 **LUR**	Sa	1	05:00A	05:57A	30S	04/20/13-04/20/13	THE EARLY SHOW ON SAT	1	200.00	200.00
10 **LUR**	Su	1	05:57A	06:55A	30S	04/21/13-04/21/13	SUN MORN NEWS	1	400.00	400.00
11	Sa	1	05:57A	07:00A	30S	04/20/13-04/20/13	SAT MORN NEWS	1	250.00	250.00

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	USA			USA	
CONTACT	KATE WELSH			PRODUCT WENDY GREUEL FOR MAYOR (2013)	
LOCAL SALESPERSON	Andrew Del Guercio	AGENCY EST. NO.	2721	PRODUCT CODE 1307	
NATIONAL SALESPERSON					
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			FROM	TO						
**LUR**										
12	Su	1	06:57A	08:30A	30S	04/21/13-04/21/13	CBS SUNDAY MORNING-7AM	1	700.00	700.00
**LUR**										
13	Su	1	08:30A	09:30A	30S	04/21/13-04/21/13	FACE THE NATION	1	1000.00	1000.00
**LUR**										
14	Su	1	05:00P	05:30P	30S	04/21/13-04/21/13		1	500.00	500.00
**LUR**										
15	Sa	1	05:00P	05:30P	30S	04/20/13-04/20/13		1	500.00	500.00
**LUR**										
16	Su	1	06:00P	07:00P	30S	04/21/13-04/21/13		1	500.00	500.00
**LUR**										
17	Sa	1	06:30P	06:57P	30S	04/20/13-04/20/13	INSIDER WEEKEND SA	1	800.00	800.00
**LUR**										
18	Sa	1	06:57P	07:56P	30S	04/20/13-04/20/13	ET WEEKEND SA	1	800.00	800.00
**LUR**										
19	00011..	2	09:00A	09:57A	30S	04/18/13-04/19/13	LET'S MAKE A DEAL	2	1200.00	2400.00
**LUR**										
20	M	1	09:00A	09:57A	30S	04/22/13-04/22/13	LET'S MAKE A DEAL	1	1200.00	1200.00
**LUR**										
21	00011..	2	09:57A	11:00A	30S	04/18/13-04/19/13	PRICE IS RIGHT	2	650.00	1300.00
**LUR**										

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ADDRESS	Washington	DC 20001-3796	Van Nuys	CA	91406-3813	
	USA		USA			
CONTACT	KATE WELSH		PRODUCTWENDY GREUEL FOR MAYOR (2013			
LOCAL SALESPERSON	Andrew Del Guercio	AGENCY EST. NO. 2721	PRODUCT 1307 CODE			
NATIONAL SALESPERSON						
BROADCAST SCHEDULE STARTING 04/18/13 AND ENDING 04/22/13 NO. WEEKS: 1						

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			FROM	TO						
22 **LUR**	M	1	09:57A	11:00A	30S	04/22/13-04/22/13	PRICE IS RIGHT	1	800.00	800.00
23 **LUR**	00011..	2	11:00A	11:27A	30S	04/18/13-04/19/13	CBS2 NEWS 11A	2	500.00	1000.00
24 **LUR**	M	1	11:00A	11:27A	30S	04/22/13-04/22/13	CBS2 NEWS 11A	1	500.00	500.00
25 **LUR**	00011..	2	11:30A	12:30P	30S	04/18/13-04/19/13	YOUNG AND THE RESTLESS	2	600.00	1200.00
26 **LUR**	M	1	11:30A	12:30P	30S	04/22/13-04/22/13	YOUNG AND THE RESTLESS	1	600.00	600.00
27 **LUR**	00011..	2	12:30P	01:00P	30S	04/18/13-04/19/13	BOLD & THE BEAUTIFUL	2	800.00	1600.00
28 **LUR**	M	1	12:30P	01:00P	30S	04/22/13-04/22/13	BOLD & THE BEAUTIFUL	1	1500.00	1500.00
29 **LUR**	00011..	2	02:00P	02:57P	30S	04/18/13-04/19/13	THE DOCTORS	2	500.00	1000.00
30 **LUR**	M	1	02:00P	02:57P	30S	04/22/13-04/22/13	THE DOCTORS	1	500.00	500.00
31 **LUR**	00022..	4	02:58P	04:00P	30S	04/18/13-04/19/13	DR. PHIL	4	500.00	2000.00
32 **LUR**	M	2	02:58P	04:00P	30S	04/22/13-04/22/13	DR. PHIL	2	500.00	1000.00
33	00011..	2	04:00P	05:00P	30S	04/18/13-04/19/13	JUDGE JUDY	2	500.00	1000.00

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**LUR**										
34	M	1	04:00P	05:00P	30S	04/22/13-04/22/13	JUDGE JUDY	1	500.00	500.00
**LUR**										
35	...12..	3	05:00P	06:00P	30S	04/18/13-04/19/13		3	500.00	1500.00
**LUR**										
36	M	2	05:00P	06:00P	30S	04/22/13-04/22/13		2	500.00	1000.00
**LUR**										
37	...11..	2	06:00P	06:30P	30S	04/18/13-04/19/13		2	500.00	1000.00
**LUR**										
38	M	1	06:00P	06:30P	30S	04/22/13-04/22/13		1	500.00	500.00
**LUR**										
39	Sa	1	06:00P	06:30P	30S	04/20/13-04/20/13		1	500.00	500.00
**LUR**										
40	00011..	2	06:56P	07:30P	30S	04/18/13-04/19/13	ET	2	1250.00	2500.00
**LUR**										
41	M	1	06:56P	07:30P	30S	04/22/13-04/22/13	ET	1	1500.00	1500.00
**LUR**										
42	00011..	2	07:30P	07:57P	30S	04/18/13-04/19/13	INSIDER	2	1250.00	2500.00
**LUR**										
43	M	1	07:30P	07:57P	30S	04/22/13-04/22/13	INSIDER	1	1500.00	1500.00
**LUR**										

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			FROM	TO						
44 **LUR**	Su	1	06:57P	08:00P	30S	04/21/13-04/21/13	SIXTY MINUTES	1	13000.00	13000.00
45 **LUR**	Sa	1	07:57P	08:57P	30S	04/20/13-04/20/13	CRIMETIME SATURDAY	1	2500.00	2500.00
46 **LUR**	F	1	07:57P	09:00P	30S	04/19/13-04/19/13	UNDERCOVER BOSS	1	5000.00	5000.00
47 **LUR**	Sa	1	08:57P	09:57P	30S	04/20/13-04/20/13	CRIMETIME	1	3000.00	3000.00
48 **LUR**	F	1	09:00P	10:00P	30S	04/19/13-04/19/13	VEGAS	1	6000.00	6000.00
49 **LUR**	Th	1	10:00P	11:00P	30S	04/18/13-04/18/13	PERSON OF INTEREST	1	10000.00	10000.00
50 **LUR**	F	1	10:00P	11:00P	30S	04/19/13-04/19/13	HAWAII FIVE-0	1	6000.00	6000.00
51 **LUR**	Sa	1	09:57P	11:00P	30S	04/20/13-04/20/13	48 HOURS	1	3500.00	3500.00
52 **LUR**	00011.. .....11	4	10:59P 10:59P	11:35P 11:30P	30S	04/18/13-04/21/13	CBS2 NEWS 11P	4	1400.00	5600.00
53 **LUR**	M	1	10:59P	11:35P	30S	04/22/13-04/22/13	CBS2 NEWS 11P	1	1400.00	1400.00
54 **LUR**	00011..	2	11:35P	12:37A	30S	04/18/13-04/19/13	DAVID LETTERMAN	2	700.00	1400.00

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			FROM	TO						
55 **LUR**	M	1	11:35P	12:37A	30S	04/22/13-04/22/13	DAVID LETTERMAN	1	700.00	700.00
56 **LUR**	Su	1	10:00P	11:00P	30S	04/21/13-04/21/13	THE MENTALIST	1	8000.00	8000.00
57 **LUR**	M	1	10:00P	11:00P	30S	04/22/13-04/22/13	HAWAII FIVE-0	1	8500.00	8500.00
Total Contract:								91		114245.00
Billing Summary										
Qtr 2-13						Apr	May	Jun	Total	
						113445.00	.00	.00	113445.00	
GRAND TOTAL									113445.00	

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